



YOUR CATALYST TO  
**SUCCESS**



## OUTPLACEMENT SOLUTIONS

empower  inspire  motivate  support

Our outplacement programs are tailored to provide crucial support required by individuals who are experiencing career transitions, so they can move forward with increased confidence, optimism, and tangible self-marketing skills to accelerate their entry back into the workforce.

For corporations, the benefits of offering outplacement services can be measured with their remaining personnel, who are able to observe their company's commitment to fairness and professionalism in assisting departing staff during the turbulent career transition. This can then avoid the potential for decreased commitment and performance levels by remaining staff.

### Program Benefits:

- Increased confidence and optimism
- Powerful solutions and support centered on tangible outcomes
- Clarity to enable effective career planning
- A compelling self-marketing portfolio to launch an effective job search campaign
- Influential and dynamic interviewing skills
- Accelerated transition back into the workforce
- Tools to tap into the hidden job market and get in front of key decision makers
- Unlimited access to extensive resources on our private Career Hub

### Program Inclusions:

#### Change & Transition Counselling/Coaching

Dealing with Redundancy  
Moving forward with renewed confidence

#### Job Search Campaign

Tapping into the Hidden Job Market  
Leveraging their 'Circle of Influence'  
Developing a well-rounded campaign

#### Powerful Personal Marketing Portfolio

Results-driven, Interview-winning Resume  
Attention-worthy introductory Cover Letter  
Maximising exposure with various Resume Formats – 101

#### Interviewing Dynamism

Portraying your Personal Brand  
Connecting & Rapport Building with the interviewer  
Behavioural Vs Traditional Interviewing  
How to approach difficult questions  
Copy of **10 key steps to Ace that Interview** book  
DISC Profiling (Interviewing Profile)

#### Self Awareness Enhancement

Values, Skills, and Occupational Interests  
Personality Type Profiling\* (MBTI®)  
\*[For senior- and mid-level executives only]



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